



MAVEN
PROJECT

Delivering on Our Mission

2022 Annual Report



Purpose, Passion, & People

Dear Friends,

Nearly 10 years ago, four medical school alumni leaders recognized the potential for a nascent technology called “telehealth” to transform health care outcomes for underserved communities—if combined with medical expertise that scores of their colleagues were eager to volunteer.

MAVEN Project began, and the 7,800 consultations, over 600 mentoring sessions, and 4,600 educational session attendees last year alone attest to the dedication of our physician volunteers, the commitment of our safety net clinic providers, and the generosity of our donors who made these efforts possible.

This report shares some of the many remarkable stories we hear daily of volunteers working to ensure that patients at safety net clinics, who disproportionately fall below the poverty line and suffer from complex medical conditions, have access to specialty care. In turn, clinic providers find support and empowerment that is not otherwise available, and entire communities are given the chance to live longer, healthier lives.

MAVEN Project’s singular combination of purpose, passion, and people sets it apart in the field of health care and has resulted in significant growth and impact.

With our 10-year anniversary approaching, we are both enormously proud of the progress we’ve made and acutely aware that too many Americans still can’t access the specialty care they need. Our vision is bold, and with your continued support and partnership, we can make health equity a reality.

Thank you,

Laurie Green, MD

Founder & Board Chair





Vision

Expert health care for everyone, when and where they need it.

Mission

MAVEN Project addresses the social, racial, and economic inequities in health care by connecting frontline safety net clinic providers with expert physician volunteers for medical advice, mentorship, and education, giving patients rapid access to high-quality, specialty care locally.

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Safety net clinics serve 1 in 11 Americans



1 in 7 are
racial/ethnic
minorities



1 in 5 are
Medicaid
beneficiaries



1 in 5 are
uninsured



1 in 3 are
people in
poverty



Advancing Specialty Care for All Populations

This age of medicine is marked by both unprecedented advances and entrenched barriers to care. People from low-income backgrounds struggle to find a specialist who will see them, and rural patients are forced to travel great distances to access specialty care. Those with access are often then faced with unaffordable out-of-pocket costs.

Across the United States, 30 million people rely on safety net clinics as their only source for primary care. Therefore,

safety net clinic providers are increasingly forced to diagnose and manage complex conditions in their patients. As a result, there are significant disparities in health outcomes along dimensions of race and ethnicity, gender and sexual orientation, English proficiency, geography, and socioeconomic status.

MAVEN Project partners with safety net clinics to reduce these disparities and dramatically broaden access to specialty care.

Rising to the Challenge

2022 In Review

84,000
patients
impacted


Our Services
Mentorship
Medical consultations
Medical education

**Our reach
in 2022**

**Impact of
medical
consultations***

*Based on post-consult
surveys completed in 2022




298
clinic sites

162 physician
volunteers **62** medical
specialties



75% eliminated
the need for
a referral to a
specialist **98%**
provided
clinicians with
knowledge
for future use

\$11M
in costs
avoided


7.8K medical
consultations **600+**
mentoring
sessions

4.6K
education
session
attendees

Helping Healing Hands

America's health care safety net faces significant pressure due to the rising number of low-income and uninsured individuals, many of whom present with complex needs and chronic conditions. MAVEN Project bolsters the health safety net by partnering with safety net clinics to connect thousands of frontline providers with expert physician volunteers, making specialty care accessible locally for the poorest Americans.



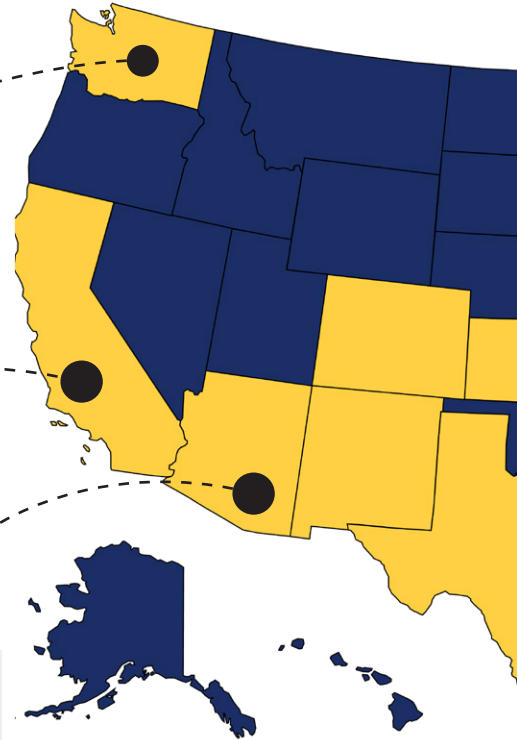
Providers at **Yakima Neighborhood Health Services** cares for agricultural workers, who face higher health disparities. Two out of five residents in their 4,400-square-mile area live on incomes at or below 200% the federal poverty level.

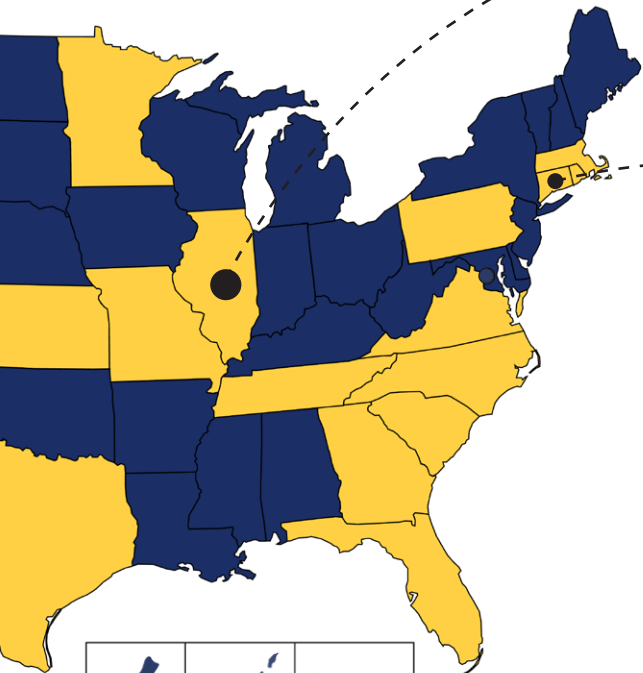


Providers at **Venice Family Clinic** treat the underserved in Los Angeles County, especially the undocumented and unhoused. Despite the urban locale, the clinic's 40,000 patients struggle to obtain specialty care.



Near the Mexican border, **Chiricahua Community Health Centers** reaches 1 in 4 residents in their county. Despite its significant size, the region lacks providers for most medical specialties.





Chicago Women's Health Center empowers patients through health care and health education. Most are uninsured or underinsured, 32% are trans or another gender-expansive identity, and 64% are LGBTQ.



In rural Connecticut, **Generations Family Health Center** serves the unhoused, migrant farm workers, youth in foster care, and more. Most of their patients lack insurance and can't travel long distances for specialty care.



Home to existing MAVEN Project partner clinics



Opportunities for new partnerships with FQHCs and Free and Charitable Clinics

Coast to Coast Impact



A Game Changer

Saban Community Clinic, established in Los Angeles in 1967, has grown from a free clinic staffed and run by volunteers to a Federally Qualified Health Center with four full-service locations, a satellite clinic, and a mobile van. In 2022, this collective served nearly 23,000 patients. The clinic's services extend beyond medical care to include shower facilities for unhoused patients, case management, and assistance with transportation, language, and insurance enrollment. It even connects local schools with pediatric care. As the region's unhoused population continues to rise, providers call MAVEN Project a "game changer" for expediting treatments and providing knowledge that can be applied to manifold future patients.

Top-Notch Diabetes Management, And So Much More

In the last year alone, Brevard Health Alliance (BHA), the only Federally Qualified Health Center in Brevard County, Florida, has served more than 60,000 low-income patients—regardless of their ability to pay. BHA’s vast range of services includes family medicine, behavioral health, pediatrics, dental, and select specialty care. MAVEN Project’s consults for providers with physician volunteers allow BHA’s in-house specialists to focus on patients who need their expertise most.

Medical staff say MAVEN Project’s programs and volunteer corps have helped them build confidence and administer treatment more efficiently. They even receive guidance on developing their in-house diabetes management program as well as contacts for procuring essential supplies. Nurse Practitioner Kim Torres says, “MAVEN Project has something for everyone, both novice and more experienced providers. It has been life-changing for our patient population—I want to shout it from the rooftops!”





Targeted Growth Thanks



Direct Relief

Thanks to a generous investment from Direct Relief, one of the world's most impactful humanitarian assistance organizations, MAVEN Project will measurably expand its impact in medically underserved communities in 2023 and beyond.

“Everyone deserves access to high-quality health care, regardless of where they live or how much they earn. MAVEN Project’s unique solution affords swift access to world-class specialists who are delivering much-needed guidance, helping both patients and providers. We’re thrilled to expand on the years-long alignment already in place.”

- Thomas Tighe, President and CEO

**Funding
partner
since 2019**

to Partnerships



Building Stronger Communities...One Life at a Time

The MolinaCares Accord

Thanks to a \$150,000 grant from The MolinaCares Accord (“MolinaCares”), MAVEN Project is expanding to 20 new clinic sites across California and New Mexico, which will better equip providers to address their patients’ myriad health issues.

“The MolinaCares Accord is a commitment to building stronger communities through improving people’s health and lives. Our partnership with MAVEN Project in both California and New Mexico delivers on the promise to connect individuals and families to the specialty care and services they need to live their best lives.”

- Carolyn Ingram, Executive Director of The Molina Healthcare Charitable Foundation

11%

of New Mexico residents remain uninsured

1/5

are served by community health centers in California



COMMUNITY HEALTH PLAN
of Washington™

The power of community

Community Health Plan of Washington

Since 2018, Community Health Plan of Washington (CHPW) has made MAVEN Project available to 54 clinic sites in their network. It’s a partnership that’s poised to grow, as this represents roughly half of CHPW sites.

“MAVEN Project’s breadth of offerings and depth of expertise meets health clinics where they are so primary care providers can meet patients where they are.”

- Leanne Berge, CEO

612K

served annually by clinic partner sites in WA



Magnifying Impact Through On-Demand Education

Ongoing medical education is critical for health care providers' professional development. It feeds their curiosity, broadens their knowledge, hones their skills, and most importantly, benefits their patients.

By augmenting medical consultations with targeted education and mentoring, MAVEN Project improves patient outcomes, increases provider confidence, and minimizes burnout. Providers can access a growing catalogue of over 200 different medical education topics. At least 8 educational sessions each month are available for free Continuing Medical Education credits. We also offer customized educational sessions to meet our partners' specific needs.

Trauma-informed care education partnership

Frontline health care professionals deserve the most impactful training possible. With funding from Direct Relief, MAVEN Project partnered with the Texas Association of Community Health Centers to provide a series of educational sessions focused on trauma-informed care and emergency management.



Live &



“

“I participated in a MAVEN Project webinar on pediatric dermatology. The presentation was so specific and actionable.

Not a few days later, a child visited the clinic with an unusual rash. And thanks to that webinar, I knew exactly how to proceed.”

**Paul Kalfell, Pediatric Nurse Practitioner,
Bear Valley Community
Health Care District**

“A recent education session really made me think differently about a disease I thought I already knew pretty well. The content was so detailed, we got to ask so many questions, and the doctor who presented the content was a wealth of real-life experience.

Every time I consult with a MAVEN Project expert or attend a CME session, I walk away with a clinical pearl that I can share with others and use to inform future patient care.”

**Jasmine Jackson, Nurse Practitioner,
Chicago Women’s Health Center**

”

Building Bridges: Volunteers Lift Frontline Providers

While all of MAVEN Project’s programs are unique, we are particularly proud of the mentorship pairings that we offer providers.

Our team of mentors is comprised of physician volunteers with extensive experience in their fields. They are invaluable resources for navigating professional development, workplace dynamics, compassion burnout, and other common challenges.

Both clinical and leadership mentoring tracks are available, and we thoroughly assess a provider’s needs before hand-matching them with a mentor.

“It’s surprising to have a mentor who has such an exceptionally impressive resumé and who is also so down-to-earth and warm. With his support I’m learning to be more intentional about planning for the future.”

“My mentor provides me with tips and resources that change the way I provide care to my patients. Our sessions helped me smoothly transition into my Nurse Practitioner role.”



A Salute to our Volunteers

Our expert physician volunteers are the lifeblood of our work. Without them, there would be no MAVEN Project. Each year, we have the distinct pleasure of honoring several of these dedicated and passionate individuals with volunteer service awards. Meet this year's winners!



John Farnen, MD
Hematology

Volunteer of the Year

“Dr. Farnen’s explanations are always very detailed and thorough, and he’s incomparably kind. He makes every consult an educational experience, guiding me through management of the problem and helping me to determine whether an outside referral is needed.” - Jamie Weinand, MD, El Rio Health



Tom Norris, MD
Family Medicine,
Geriatrics

Mentor Award Recipient

“I feel so lucky to count on Dr. Norris’s support. He has an astonishing resumé, and yet he mentors me without waiting for payment, fame, or recognition. He’s helped me to improve my leadership skills, boost quality improvement efforts and was a valued friend when my father passed away.” - Eduardo Marrero Velis, MD, Director of Community Medicine, Chiricahua Community Health Centers



John Mackey, MD
Vascular Surgery

Champion Award Recipient

“So much of the confidence I have in providing care today is thanks to the generosity of Dr. Mackey. He was an expert at what he did, and he always made himself available when I needed him. He provided so much peace of mind for both providers and patients. Dr. Mackey really was a miracle worker.” - Negeen Farmand, PA, Saban Community Clinic



Judian Smith, MD
Psychiatry

Educator Award Recipient

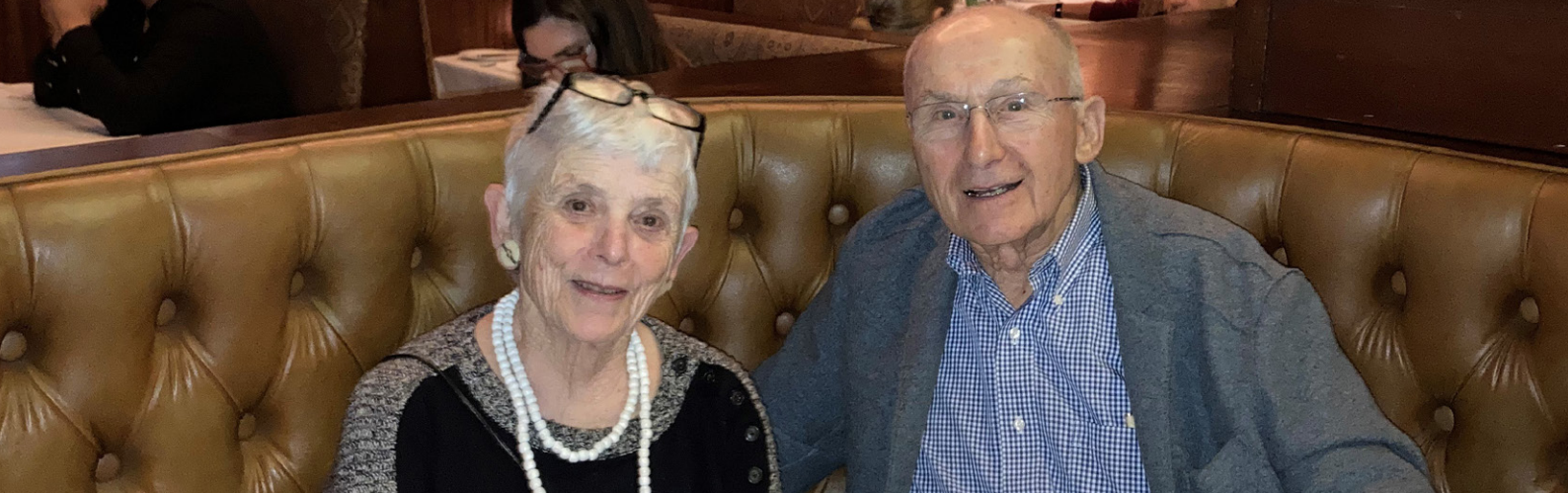
Feedback from providers about Dr. Smith:

“Excellent presenter! The information was practical and concise.”

“Dr. Smith was excellent! I liked that she’s ‘old school.’ Found the talk incredibly helpful.”

“Excellent presentation, thank you! Loved it. Dr. Smith was such a warm and engaging psychiatrist.”

“...Very knowledgeable and helpful for primary care management...”



Volunteers Who Contribute More Than Time

Dr. Gerson Bernhard has always enjoyed advising and teaching others. He spent the early part of his career teaching residents, nurses, physical therapists, and occupational therapists at what is now the Medical College of Wisconsin. As a longtime MAVEN Project volunteer, Dr. Bernhard appreciates the opportunity to remain active in medicine and finds the work intellectually gratifying.

Dr. Bernhard is a passionate champion of MAVEN Project's vision — so much so that he and his wife Sandy are proud donors and have connected our team to other potential funders.

“The need to improve care for the underserved, particularly in my specialty of rheumatology, which has seen burgeoning scientific progress, was apparent,” says Dr. Bernhard. “I’m able to be part of this important

work not only by donating, but by actively participating in consultations and seminars. The effect we have as volunteers is direct and immediate.”

“My wife and I have always supported well-run, direct-to-beneficiary organizations. Our philosophy is if others are better off, we are better off and more secure.”

Pioneering New Philanthropic Possibilities for MAVEN Project

Sharon Owsley, an attorney, knows firsthand how important it is to have access to high-quality health care. Through her own health challenges, she's been fortunate to receive the care she has needed. That's one reason she is becoming MAVEN Project's first legacy donor by remembering the nonprofit with a gift in her will.



“During my husband’s long career as a surgeon, I saw firsthand the unwavering dedication of health care professionals who deliver expertise, along with unwavering dedication to a patient’s well-being. MAVEN Project does that and more. MAVEN Project’s professionalism reaches beyond diagnoses and treatment to listening, understanding, and empathizing. It’s a privilege to be able to create a gift in support of MAVEN Project’s future growth.”

To Our Valued Partners

Dear Friends,

MAVEN Project's partners – safety net clinic providers – face unique challenges that require innovative solutions.

Our promise to them: continue as a valued partner in care.

Every day, we transcend the transactional nature of telehealth by building a medical community. We're nurturing long-standing, reliable relationships that address workforce shortages and burnout so providers can focus on what matters most: their patients.

We know that to increase engagement with MAVEN Project's services and thereby expand our impact in under-resourced communities, we must deliver a seamless experience that optimizes a provider's limited time, allowing them to spend more time with patients and utilizing our services.

Looking ahead to the next 10 years, I'm pleased to share that we commit ourselves daily to delivering the experience our partners deserve. Thanks to earnest feedback from our volunteers and safety net clinic providers, the commitment of MAVEN Project's board of directors, the expertise of our staff, and the generosity of our donors, we have made significant strides in addressing inequities in healthcare.

The path is clear, but we have much more work to do.
I look forward to your continued support and partnership.

With gratitude,

Dave Segal

Chief Executive Officer



FORWARD



Advancing Health Equity

MAVEN Project is leveraging technology solutions to deliver on our promise and redefine the future of health care in underserved communities.

1. Listen & Learn

Surveys, focus groups, and meetings revealed that providers most value their relationships with our volunteers and seek deeper engagement, but accessing our services can be difficult and time consuming.



2022

2. Research & Regroup

We extensively researched technology solutions to simplify and streamline connections to providers. When no off-the-shelf options suited their needs, we found experts to help us build a technology platform that could grow with us.



3. Design & Develop

Extensive project planning, working sessions, testing, and training led to the successful launch of the initial phase of MAVEN Project's Community Portal — a mission-specific technology platform that better meets the needs of time-pressured clinic providers.



2023

4. The Path Forward

Through the end of 2023 and into 2024, we will refine and enhance our new, integrative technology solution.



5. Our Commitment

Your support allows us to implement optimized technology that will empower safety net providers to deliver exceptional care to their patients.



2022 Financials

STATEMENT OF FINANCIAL POSITION

December 31, 2022

ASSETS	2021	2022
CURRENT ASSETS		
Cash	\$ 2,683,918	\$ 3,374,748
Unconditional promises to give	99,975	63,745
Accounts receivable	46,793	50,920
Prepaid expenses	21,844	26,633
Equipment, net	45,971	300,292
Website, net	16,000	-
Total Current Assets	\$ 2,914,501	\$ 3,816,338

LIABILITIES AND NET ASSETS

LIABILITIES		
Accounts payable	\$ 33,385	\$ 52,892
Accrued payroll	125,636	127,922
Refundable advance	-	75,000
Deferred revenue	81,535	307,595
Total Liabilities	\$ 240,556	\$ 240,556

NET ASSETS

Without donor restrictions	\$ 2,434,178	\$ 3,202,929
With donor restrictions	239,767	50,000
Total Net Assets	\$ 2,673,945	\$ 3,252,929

Total liabilities and net assets

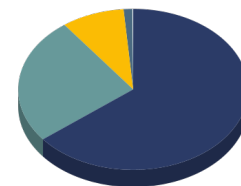
\$ 2,914,501 \$ 3,816,338

STATEMENT OF ACTIVITIES

December 31, 2022

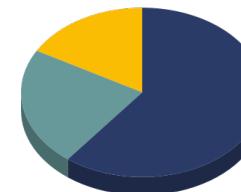
REVENUES	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Contributions	\$ 2,068,418	\$ 50,000	\$ 2,118,418
Program service revenue	837,409	-	837,409
Donated services	291,728	-	291,728
Donated software	40,561	-	40,561
Investment return, net	3,602	-	3,602
Miscellaneous	46	-	46
Net assets released from restrictions	-	-	-
Satisfaction of purpose restrictions	230,017	(230,017)	-
Expiration of time restrictions	9,750	(9,750)	-
Total revenues	3,481,531	(162,974)	3,291,764
EXPENSES			
Program services	1,641,761	-	1,641,761
Management and general	614,807	-	614,807
Fundraising	456,212	-	456,212
Total expenses	2,712,780	-	2,712,780
Change in net assets	768,751	(189,767)	578,984
Net assets at the beginning of the year	2,434,178	239,767	2,673,945
Net assets at the end of year	\$ 3,202,929	\$ 50,000	\$ 3,252,929

REVENUE



- Contributions (\$2,118,418)
- Program Service Revenue (\$837,409)
- Donated Services (\$291,728)
- Donated Software (\$40,561)

EXPENSES



- Program Services (\$1,641,761)
- Management and General (\$614,807)
- Fundraising (\$456,212)



Meet the Team

MAVEN Project Board

Laurie Green, MD

MAVEN Project Founder, Chair of the Board Managing Partner, Pacific Women's Obstetrics & Gynecology Medical Group

Chase Behringer

Founder, Silicon Valley Social Value

Grant Chamberlain

Senior Managing Director, Ziegler Healthcare Investment Banking

Vicki Escarra

Former CEO, Feeding America

Jay Gellert

Former CEO & President, Health Net, Inc

Barth Green, MD, F.A.C.S., F.A.A.N.S.

Chair of Neurological Surgery, Miller School of Medicine

Howard A. Kahn

Retired CEO, L.A. Care Health Plan & CA Wellness Foundation

Frederic "Ric" Marx

Retired Partner, Hemenway & Barnes

Muriel Nouwezem

CEO, Saban Community Clinic

David Segal

CEO, MAVEN Project

MAVEN Project Staff

David Segal

Chief Executive Officer

Corrin M. Colesar

Administration Manager

Ryan DePalma

Systems and Salesforce Administrator

Jill Einstein, MD

Senior Director of Physician Engagement

Melissa Lempke

Director of Marketing & Communications

Jonathan Lewis

IT & Data Systems Director

Erin Moran

Clinic Partnership Manager

Sade Salako

Chief Financial Officer

Meredith Schanda, DNP, MBA, FNP-BC

Senior Director of Clinical Operations

Shirley Severe-Telon

Application Survey Associate

Ashley Smith

Development Manager

Pamela Spears

Senior Director of Development

Jennifer Strandskov

Physician Engagement Associate

Kristin Talbot

Program Manager

SUPPORT MAVEN PROJECT

Help MAVEN Project bring more vital resources to our partner clinics and the under-resourced communities they serve.

MAVEN Project also gratefully accepts gifts of stock, gifts made in wills and trusts, or beneficiary designations of retirement plans or insurance policies.

To learn more, please contact our
Development Department
617-641-9743 ext. 718 or
donations@mavenproject.org

MAVEN Project is a 501(c)(3) charitable organization and donations are deductible to the fullest extent allowed by law. Tax ID: 46-5370676.



Donate now at
mavenproject.org/donate

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