

2024

Annual Report



**EXPERT HEALTH CARE FOR EVERYONE,
WHEN AND WHERE THEY NEED IT.**



2024 Annual Report



Dear Friends,

This past year, your generosity made a measurable difference. Together with our more than 250 volunteer physicians — leaders across every specialty — MAVEN Project connected frontline clinicians with expertise, mentorship, and guidance that transformed care. The numbers on the following pages tell the story: 123 new clinic sites supported, 9,743 consultations delivered, 1,017 mentorship engagements, and 214 educational sessions. And behind every number is a person whose care and confidence were transformed.

The need is growing. Across the country, millions are expected to lose coverage as Medicaid eligibility becomes harder to obtain and maintain. Patients are already arriving at community clinics later in the course of illness and are presenting more advanced conditions while having fewer resources to work with. For frontline clinicians, the weight of these realities can be overwhelming. MAVEN Project is stepping up — ensuring that primary care providers, often working in the most resource-limited environments, never face these challenges alone.

We are also preparing for the future. Artificial intelligence is expanding rapidly in health care, but on its own it cannot replace experience or context. MAVEN Project is not behind — we are ahead. By layering AI's reach with the wisdom of our volunteer specialists, we help clinicians refine questions, clarify information, and interpret suggestions so decisions about testing, treatment, and diagnosis are informed by clinical experience, practical and tailored to each patient's circumstances. In this way, we support both patients and providers while keeping care grounded in real world medicine.

Your partnership makes this possible. Together, we are expanding a system where every provider has access to expert guidance, and every patient — no matter their insurance status — can receive care informed by the very best of medicine.

With gratitude,
Laurie Green, MD
Founder & Board Chair



The U.S. Faces a Growing Health Care Access Crisis.

Safety net clinics will face unprecedented strain

Safety net providers excel in primary care but often face steep challenges when cases become complex. Geography, cost, and systemic inequities severely restrict specialty access. MAVEN Project fills this void, ensuring clinicians are never left to navigate difficult cases alone. Patients benefit from timely, expert-informed decisions, and clinicians gain the confidence and support to deliver the highest standard of care.

With federal changes expected to push millions more out of affordable coverage, safety net clinics will face unprecedented strain.¹ MAVEN Project stands ready to meet this demand — breaking down barriers so every patient, regardless of location, income, or insurance, can receive high-quality comprehensive care.

¹Commonwealth Fund: A Portrait of the Failing U.S. Health System

Safety net clinics serve 30 million patients each year

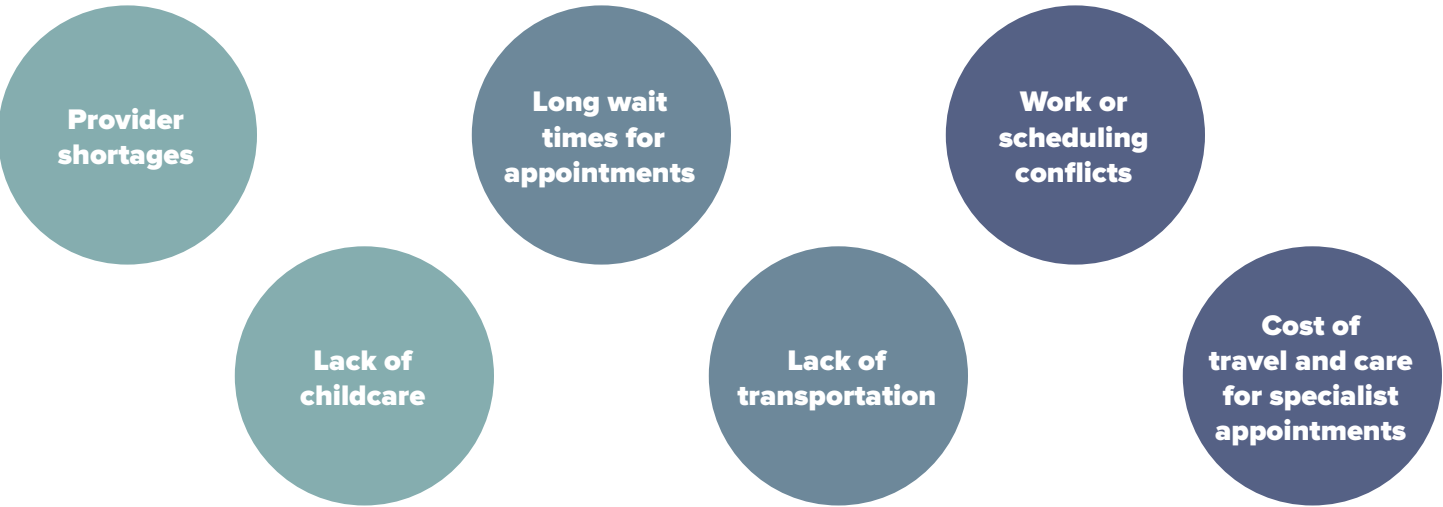
PATIENTS

- + 18% are uninsured
- + 59% are publicly uninsured
- + 90% have low incomes
- + 9.8 million are children

PROVIDERS

- + More than 50% are non-physicians (i.e., NPs, PAs, etc.)
- + Many have less than 5 years of experience after completion of training
- + Have limited access to specialty care resources
- + Possess strong cultural competence

Patients face many barriers to receiving specialty care



Mission

MAVEN Project addresses inequities in health care by connecting providers at safety net clinics with expert physician volunteers for medical advice, mentorship, and education, giving clinic patients rapid access to high-quality specialty care.

Vision

Expert health care for everyone, when and where they need it

Values

Collaboration, Innovation, Equity, Respect



Our Expanding Impact



In 2024, we provided more access to specialty health care than ever before.

Patient impact

78% of consults eliminated the need for an external referral

70% of consults provided knowledge for future use

\$14M Estimated value of care delivered

13¢ Operating cost per patient reached

Services we provided

9,743
Medical consults

1,017
Mentoring sessions

214
Educational sessions

Partners

6,013 Clinic providers with active MAVEN Project accounts

139 Clinic operators

447 Clinic sites

28 States + Washington D.C.

Our expert volunteers

223
Total volunteers

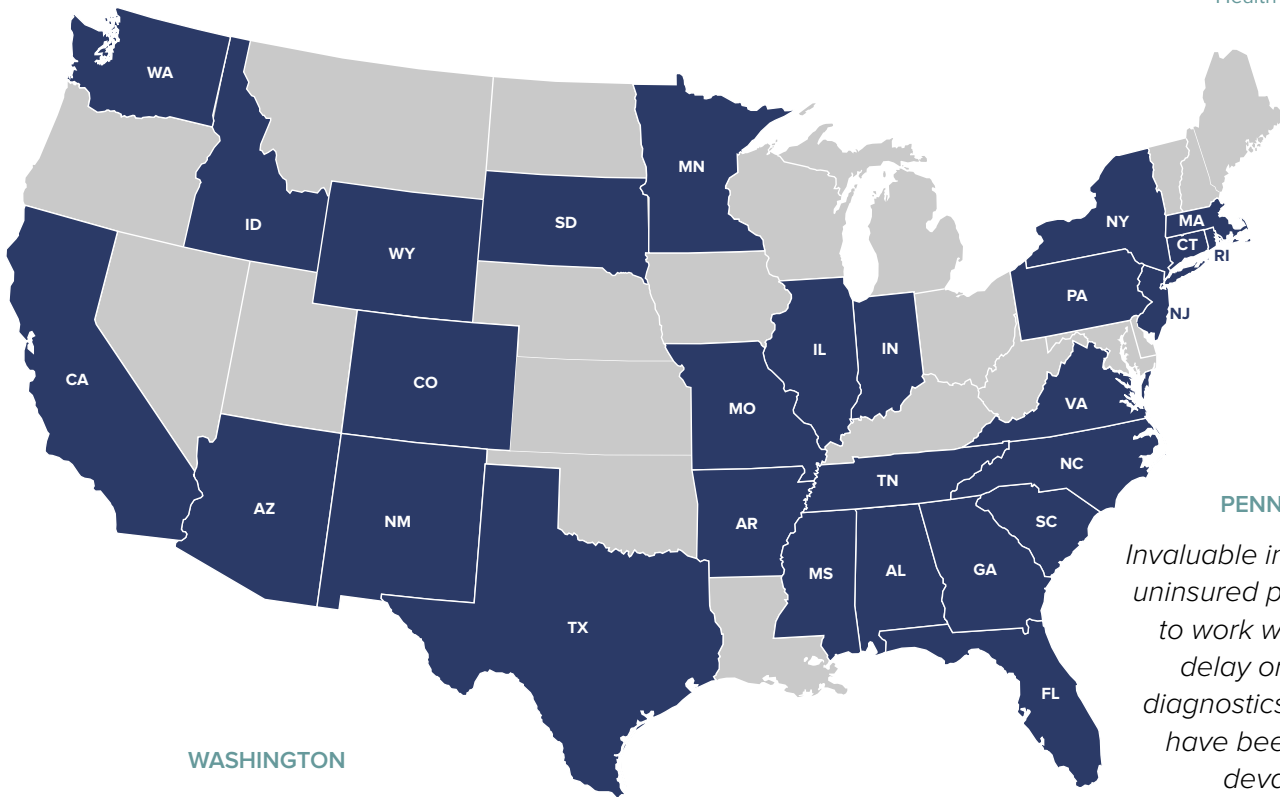
69
Specialties

69
Mentors

Our Reach

Our volunteers are supporting primary care providers across the country.

66



ILLINOIS

MAVEN Project volunteers are quick to respond, and their experience-based perspective is so much more valuable than me just reading guidelines online.

NP, Chicago Women's Health Center

MASSACHUSETTS

I had a really challenging situation unfold. Using techniques learned in one of MAVEN Project's educational sessions, the patient and I were able to agree on a plan to move forward. I know this lecture will help me many more times in the future.

NP, Manet Community Health Center

PENNSYLVANIA

Invaluable input allowed an uninsured patient to return to work without further delay or expensive diagnostics, which would have been financially devastating.

MD, Union Community Care

FLORIDA

My MAVEN Project mentor helped me develop new services that have directly impacted patient care. We have seen improvements in A1Cs and reduction in diabetes complications.

NP, Brevard Health Alliance

WASHINGTON

It is always helpful to let the family know we have discussed care with the experts and can help reassure them when they are concerned.

MD, Tri-Cities Community Health

States in which we have partner clinic sites (28 states + Washington D.C.)

Our Services: Medical Consultations



Our platform serves as a virtual meeting place where safety net primary care providers (PCPs) can connect with specialists through video or eConsults. As if they were just down the hall, our volunteers help PCPs accurately diagnose and develop targeted treatment plans, drawing upon the latest clinical knowledge and years of hands-on experience. This approach ensures that patients receive the right care without delays or the need to travel, all while staying in the trusted hands of their PCP.

2024 in Review

- + 9,664 eConsults
- + 79 video consults
- + 34 group consults
- + 39 new volunteers
- + 7 new specialties
- + 19.09 hour average response time

Most Utilized Specialties



MAVEN endocrinologist Dr. Sushma Reddy visits with providers at Community Health Center of Franklin County, MA to help launch a continuous glucose monitor diabetes program.

“Amazingly helpful for my care of the patient and care of future patients with hepatitis B. So thorough and informative. I shared the consult information with all my co-workers because it was so great. Thank you so much.”

—Uyenmy Pham

MAVEN Project volunteer
Dr. Tom Norris conducts
a video consult with a
frontline clinician



Our Services: Mentoring

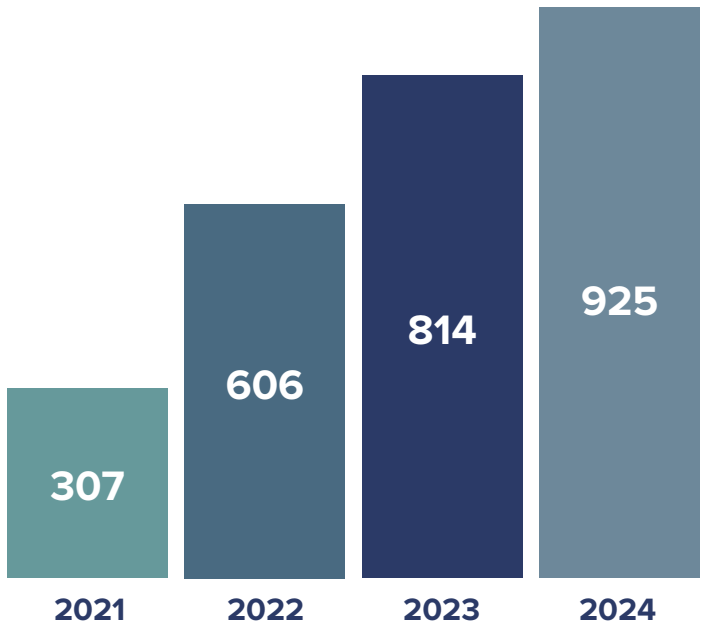
In safety net clinics, providers often face complex cases alone. MAVEN Project’s mentoring program pairs these clinicians with experienced physician volunteers who become trusted advisors and confidants. This relationship-based support goes far beyond clinical guidance — our mentors share decades of practical wisdom, helping providers build confidence, prevent burnout, and rediscover the joy in medicine.

Whether discussing challenging cases, developing leadership skills, or navigating career decisions, these ongoing partnerships create both immediate impact and lasting change, empowering providers to better serve their communities for years to come.

2024 in Review

- + 152 mentor requests
- + 73–96 sessions per month

Mentor Growth since 2021



MAVEN mentor pairing of Drs. Maria Franco and Margo Hudson meet in person in Boston.

Feedback

“ I really appreciated my mentor’s wealth of experience in health care leadership. Since she is an impartial third party, I felt free to discuss all aspects of my job in an unfiltered way.

About Dr. LoAn Nguyen (Internal Medicine, leadership mentor)

She has helped me so much by helping me identify the issues I was facing and helping me find actionable things that I could do to improve, or at least deal with, my situation.

About Dr. Barbara Loeb (Internal Medicine, clinical mentor)

”

Our Services: Mentoring and Educational Sessions



Each year, more than one million articles are published across 30,000 medical journals — an overwhelming volume that no practitioner can fully absorb, evaluate for accuracy, or distill into clinically relevant insights. That’s where MAVEN Project’s expert physicians — many of whom have authored clinical guidelines and research publications—make a difference. The educational sessions they lead translate the latest evidence into practical, memorable guidance designed specifically for safety net providers; and their sage advice on AI-generated information ensures that diagnoses are accurate and treatment plans effective. In 2024, MAVEN Project expanded its educational catalogue to reflect emerging health care trends and to offer more focused and actionable clinical support. In 2023. Underscoring the educational value and professional relevance of our programming, MAVEN Project received a coveted ACCME accreditation enabling us to award continuing medical education (CME) credits to session attendees.

“*Dr. Smith is an excellent teacher, and I learn so much from her talks. I’ve been practicing for 33 years in psychiatry and I still pick up so many tidbits from her. Her comments on up-to-date research is most helpful. I don’t always have time to study like I used to*

Cindy Perry, RE: Pharmacological Treatment of Anxiety Disorders

”

“*I am very impressed with Dr. Schulman because he shares the most up-to-date information. He is an engaging presenter with many interesting facts and stories. I keep coming back to his lectures.*

Nao Sakurai, Hypertension Update 2024 with Dr. Charles Schulman

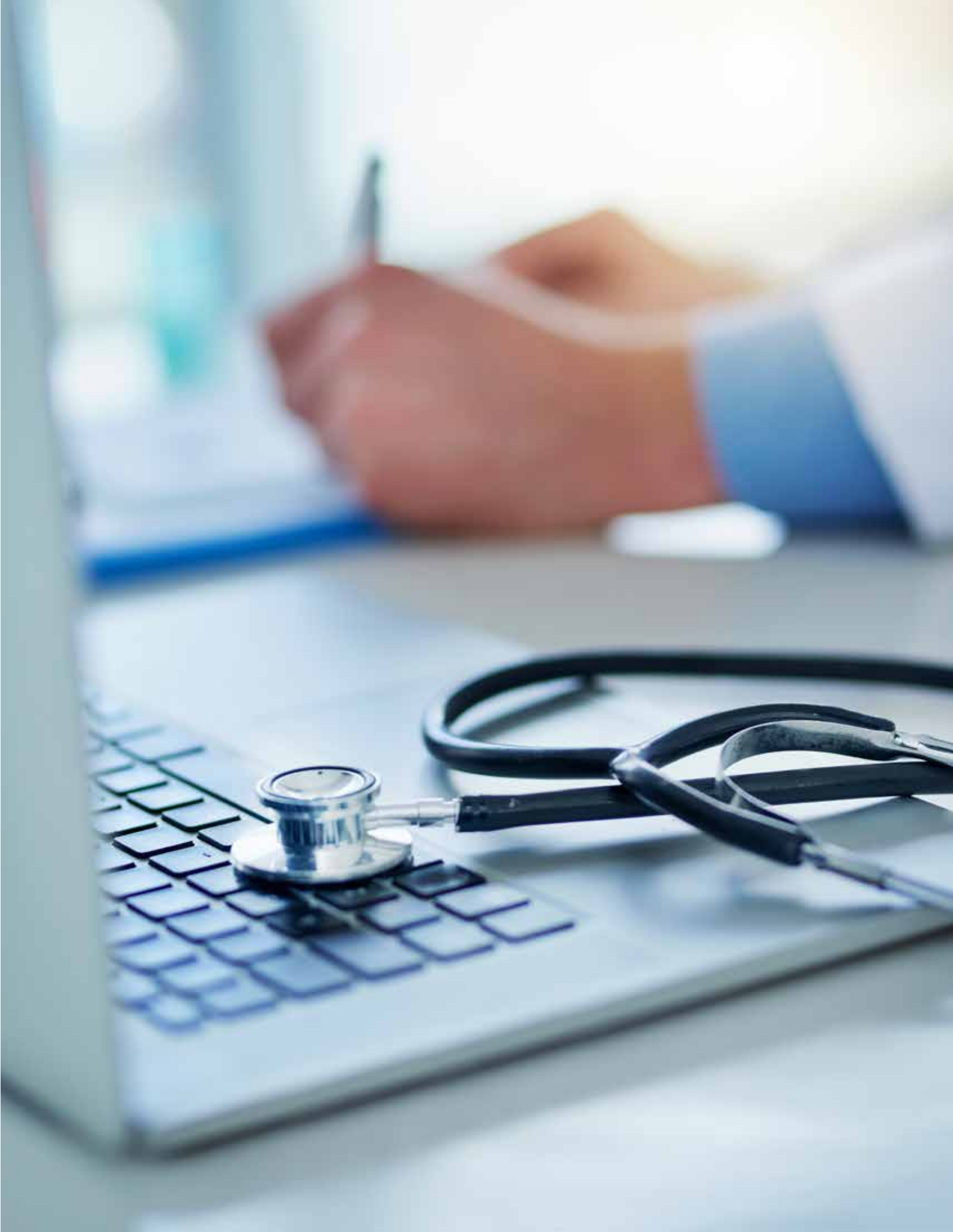
”

2024 in Review

- + 3,522 total attendees
- + 173 CME-accredited sessions
- + 2,295.75 CME credits claimed

Session Highlights

- + *Diabetes Mellitus Management in the Primary Care Setting*, Drs. Cynthia Leigh, Sushma Reddy, and Craig Sadur
- + *Adolescents and Substance Use: Addiction is a Pediatric Disease*, Dr. Martha Wunsch
- + *Obesity: Use of Incretins for Treatment*. Drs. Sudhir Bansal, Ved Gossain, and Vijay Shivaswamy
- + *Should I Get a PSA?*, Dr. Stephen Lieberman
- + *Hypertension Update 2024*, Dr. Charles Schulman
- + *Cancer Screening: A Primary Care Approach*, Dr. Carrie
- + *Menopause: A Primary Care Approach*. Drs. Betsy Strong and Carrie Horwitch

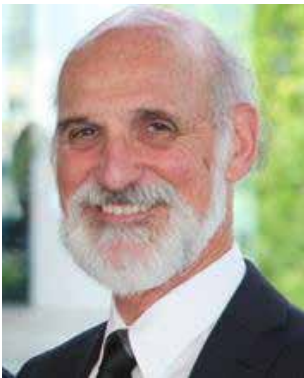


Gratitude from Frontline Clinicians

Safety net providers express gratitude for MAVEN Project mentors and consultants.

Dr. Richard Rapport, Neurosurgery

“Dr. Rapport is so kind to offer his expertise — it’s impossible to find a neurosurgeon to help out in a pinch! He was able to review the information and even evaluated the CT scan images. Honestly, I don’t know what I would have done without his input. I know that having reliable information to provide the patient about her recent diagnosis will make a world of difference to her and her family. Thank you doctor, and thank you MAVEN Project for your support. I honestly could not do this job without your help!”



Dr. Roger Kwong, Hematology

“Dr. Kwong and the rest of the heme/onc physicians are such a blessing for our clinic. I sleep so, so much better knowing I have their help managing complicated cases! Thanks again to MAVEN Project for putting this platform together.”



Dr. Ann Ortmeyer, Dermatology

“I can’t thank Dr. Ortmeyer enough... provided patient with much needed reassurance and avoidance of uninsured dermatology visit that would have been six-plus months wait.”



Dr. Mary Pat Pauly, Hepatology

“Amazingly helpful for my care of the patient and care of future patients with hepatitis B. So thorough and informative. I shared the consult information with all my co-workers because it was so great. Thank you so much.”



Dr. Peter McGough, MAVEN Project volunteer, visits with clinicians at a Federally Qualified Health Center (FQHC) in Washington state.



Volunteer Awards

We asked all of our award winners: Based on your own experience, why is MAVEN Project’s peer-to-peer model so effective in helping patients?

Volunteer of the Year: Carrie Horwitch, MD



“Sustainable growth and development are critically important in medicine and have been huge themes throughout my career. By educating clinicians and raising their awareness, capability, and capacity, we are doing so much more for patients — for our

entire country — than we could by addressing one patient at a time. I’m in a cognitive specialty, which means I don’t do a lot of procedures. Internal medicine is all in the patient’s history and physical exam, which take time to understand. It’s why I focus on agenda setting — helping clinicians work more effectively and efficiently, which ultimately saves them time. MAVEN Project’s greatest strength is that it is building capacity in health care when and where it is most needed.”

Mentor Award recipient: Robert Lohr, MD



“Giving clinicians access to expertise that helps them get the ball rolling immediately moves patient care along so much faster and more successfully. Clinicians are very time-constrained, and patients often can’t afford to wait to see a specialist. But

MAVEN Project consults are completed within a matter of hours. Even if the patient ends up needing to see an endocrinologist, that visit will be so much more informed and useful because of their primary care provider’s previous interaction with a MAVEN Project volunteer. It’s a transformative way of managing patients.”



Champion Award recipient: Fred Kleinsinger, MD



“At MAVEN Project, we’re injecting information at the point of use. You actually get to talk to a specialist with expertise in the area you need about a specific patient, and on the spot, they’ll help you figure out what you need to do for that patient. And now that practitioner knows how to help the next patient. They’re learning by doing.

A lifelong goal of mine has been to improve care for the medically underserved. So I’m very pleased that MAVEN Project gives me this opportunity and that it even exists. We are improving the care people get in community health settings.”

Innovator Award recipient: Claude Rogé, MD



“If you’re a provider in a small clinic in a remote area, you don’t have a lot of options for help. You can try calling the specialist in your area for advice, but you might not reach them. You can go to the web for medical research, but you have to know how to

decipher what you find. You can’t present that system with a patient; you’re just collecting data and seeing if it can apply to your patient. There’s a huge difference in being able to talk to someone, especially someone like me, who has been practicing for a long time. We have the practical clinical experience to help newer providers manage their patients. This is so much more valuable — and efficient! — than trying to figure it out yourself by searching through all the data you can find. Your patient gets the advice or the treatment they need, and now you know what to do when those issues come up again — and they very likely will!”

Educator Award recipient: Najah Musacchio, MD



“Over many years of working with primary care providers to treat mental health, I’ve observed over and over that when clinicians can consult mentors about mental health treatment, they are empowered to push themselves beyond their normal scope. This is exactly

how we support clinicians through MAVEN Project: We’re giving them the tools and confidence they need to single-handedly help a lot of patients amid a national mental health crisis.”

Timeline



2023 marked the start of a focused effort to scale impact.

Phase One (2014–2017) Test proof of concept	Phase Two (2018–2022) Build infrastructure with steady growth	Phase Three (2023–) Project team grew to 16 team members
<div>Services</div> <div><div>2015 Launch of medical consults via third-party telehealth platform</div><div>2015 Lunch and learn educational sessions</div><div>2017 44 consults, 175 educational sessions</div></div>	<div>Services</div> <div><div>2018 Formalized mentoring program, 472 mentoring sessions</div><div>2019 Expanded educational sessions, offering CME credit through UCLA</div><div>2020–2022 Dr. Debbie Gold offered highly-attended COVID lecture series (87 sessions)</div></div>	<div>Services</div> <div><div>2023 Custom platform built and launched</div><div>2024 began to offer first CME credits as ACCME accredited CME provider</div></div>
<div>Volunteers</div> <div><div>2015 12 volunteers</div></div>	<div>Volunteers</div> <div><div>2018 87 volunteers, 38 specialties</div><div>2022 162 volunteers, 62 specialties</div></div>	<div>Volunteers</div> <div><div>2023 196 volunteers, 69 specialties</div><div>2024 223 volunteers, 69 specialties</div></div>
<div>Reach</div> <div><div>2015 3 clinic sites, 2 states</div></div>	<div>Reach</div> <div><div>2019 96 sites, 9 states</div><div>2022 298 sites, 20 states + Puerto Rico</div></div>	<div>Reach</div> <div><div>2023 385 clinic sites, 24 states + D.C.</div><div>2024 447 clinic sites, 28 states + D.C.</div></div>
<div>Support</div> <div><div>2014 Started receiving funding through philanthropy and grants</div><div>2017 AARP honored MAVEN Project by selecting Dr. Laurie Green as a Purpose Prize awardee</div></div>	<div>Support</div> <div><div>2018 Featured in <i>PBS News Hour</i></div><div>2019 Direct Relief joins as major supporter</div><div>2020 Featured in <i>Oprah Magazine</i></div></div>	<div>Support</div> <div><div>2023 Direct Relief makes generous contribution</div><div>2024 Amy Buckner Chowdhry makes historic \$1.3 million real estate donation</div></div>
<div>Organizational</div> <div><div>2014 Incorporated as 501(c)(3)</div><div>2015–2017 RAND pilot study</div></div>	<div>Organizational</div> <div><div>2017 Hired Dr. Jill Einstein to lead volunteer program</div><div>2021 Hired Meredith Schanda, DNP, to lead partner clinic relationships</div></div>	<div>Organizational</div> <div><div>2023 Hired Maria Perkins as CIO to lead technology advancement</div></div>

Donor Acknowledgments



The American Heart Association Social Impact Funds provided a generous \$300,000 grant to augment MAVEN Project’s ongoing efforts to connect low-income and underserved patients with high-quality, comprehensive care, with a focus in Florida and Chicago. This investment will directly support MAVEN Project’s work breaking down socio-economic barriers to health care.

Thank you to our donors for their generosity.

Lisa Suennen, managing partner of American Heart Association Ventures, said, “**We appreciate that MAVEN Project is committed to an evidence-based approach and that their mission aligns so well with that of the American Heart Association’s commitment to better health for everyone, everywhere.**”

Profile: Amy Buckner Chowdhry

As a successful tech entrepreneur, Amy Buckner Chowdhry develops unique digital strategies to overcome the most difficult challenges, and as a committed philanthropist, she is deeply focused on increasing access to high-quality comprehensive health care for underserved communities.

Amy’s inspirational gift of a \$1.3 million parcel of real estate to MAVEN Project unites her two areas of expertise to advance health solutions for underserved communities in East Tennessee and expand specialty care across the U.S.

While not as common as straight-forward donations, real estate gifts provide enormous benefit to nonprofit organizations. The funds from the 2024 sale of the donated parcel will help MAVEN Project integrate new technology into its platform and expand core programming, among other technological improvements.

“I’ve been so impressed and inspired by MAVEN Project’s model. They connect medical specialists who have the need, capacity and desire to give back to communities with the most need. I see enormous potential in their digital platform and their mission,” said Amy.

In addition, the gift will enable a much-needed focus on serving communities in East Tennessee, where Amy spent her childhood and recently returned with the aim of improving well-being throughout the state. Tennessee currently ranks 44th in health outcomes according to the 2023 America’s Health Rankings report.

Amy adds, “We have stronger, more resilient communities when every individual can bring their best selves to their families and neighbors. And we have a moral responsibility to ensure that all Americans have access to necessary health care when and where they need it.”



“*I’ve been so impressed and inspired by MAVEN Project’s model. They connect medical specialists who have the need, capacity and desire to give back to communities with the most need. I see enormous potential in their digital platform and their mission.*”
— Amy Buckner Chowdhry

Donor Acknowledgments



Profile: Dr. Katherine Upchurch



For the past 10 years and through many exceptional roles, Dr. Katherine Upchurch has transformed patients’ lives.

As one of MAVEN Project’s first volunteers in 2014, Dr. Upchurch began by providing valuable consults in her specialty of rheumatology to frontline clinicians, understanding the power of telemedicine when it was much-less common. She then expanded her efforts to meet the need for the development of comprehensive

educational program that emphasizes early intervention — critical for conditions like rheumatoid arthritis in helping to prevent life-long disability for patients.

Most recently, Dr. Upchurch has made a generous financial contribution to MAVEN Project to support the organization’s overall efforts to provide access to underserved patients.

Dr. Upchurch’s true spirit of giving as both a volunteer and a contributor — spoiler alert — was also recently recognized by MAVEN Project as she was named the 2025 Champion Award winner.

“Philanthropy means supporting the welfare of others, most commonly through monetary gifts, but also through gifts of time and talent. MAVEN Project provides the opportunity for volunteers like me to donate in all three areas,” says Dr. Upchurch.

Now retired from practice, Dr. Upchurch finds MAVEN Project is a meaningful way to stay engaged and involved in the medical profession that she loves. She also sees the work to reach people as critical amid potential health care policy changes that may reduce options for people in already underserved areas.

She says, “MAVEN Project is going to step up and plug holes that are going to be created as physician networks change. Our work is going to be increasingly important for patients who don’t have access to health care.”

Profile: Irene Yuan



Giving more people the opportunity to learn about the importance of MAVEN Project, Irene Yuan generously opened her home with a special fundraising and awareness event held in San Francisco on Nov. 13, 2024. During the event, attendees were able to meet MAVEN Project founder Dr. Laurie Green and become involved in the organization’s mission to expand access to specialty care to underserved people in safety net clinics.

Irene said she is motivated to be a part of MAVEN Project after receiving the best care possible during her two pregnancies from Dr. Green — and in the process, becoming much more aware of the importance of specialty care. She now has the desire to help ensure other women can receive the same access of care as she did.

“I’m especially compelled that The MAVEN Project has recruited an all-volunteer corps of specialty physicians from around the country to donate their time and effort, and I’m thrilled to be a supporter of this wonderful nonprofit,” she said.

“ I’m especially compelled that the MAVEN Project has recruited an all-volunteer corps of specialty physicians from around the country to donate their time and effort, and I’m thrilled to be a supporter of this wonderful nonprofit, ”

Notable Partnership Highlights

Rhode Island Health Center Association (RIHCA)



that make it easier for health centers to do their important work without adding to their workload. The RIHCA learned about MAVEN Project at one of its monthly Clinical Leadership Committee Meetings. Based on the very positive experience of one Federally Qualified Health Center Chief Medical Officer, RIHCA facilitated access to this valuable resource to all the health centers in the state.

RIHCA was able to use a shared services model to enable access for all the health centers. By enabling access to MAVEN Project, RIHCA supports health centers in becoming the employer of choice by providing specialty expertise, mentoring, and education to their primary care clinicians. The service is especially helpful to new clinicians, offering a choice of providers and enhancing the patient experience through reduced specialist visits.



Americares

Americares is a global health and disaster relief organization that helps people and communities around the world access health in times of disaster and every day. Since 2024, via its California Thriving Local Health Clinic/Center (TLHC) Institute, Americares has sponsored free and charitable clinics in California as they partner with MAVEN Project to access educational and mentorship supports, as well as much-needed provider consults that reduce barriers to specialty care, which can be prohibitive for many low-income patients due to cost and distance.



Horizon Health

Horizon Health, a 27-site Federally Qualified Health Center, located across 19 communities in South Dakota, faced significant challenges in securing specialty care for its patients. Some specialties were located as far as three hours away, with no available public transportation or rideshare options. Horizon Health Care entered into a partnership with MAVEN Project to support staff through education, mentoring, and professional development.



Ziegler/Third Horizons/HC3

In June 2024, MAVEN Project was featured at an event partnering with Ziegler and the Health Care Council of Chicago (HC3), managed by Third Horizon Strategies. The gathering brought together civic and health care leaders to examine the unique challenges facing Chicago’s safety net and to discuss collaborative, innovative solutions to address specialty health care needs to the local community.

The program included perspectives from Ziegler leadership, HC3, and Third Horizon Strategies alongside MAVEN Project’s leadership and physician volunteers. Guests also enjoyed a networking reception with live music on Ziegler’s 20th-floor patio overlooking the city.

It was incredibly meaningful to bring together civic and health care stakeholders to discuss the challenges within Chicago’s safety net and explore the innovative solutions offered by the MAVEN Project. As MAVEN Project embarks on a period of intensive growth to expand access to comprehensive care for underserved patients nationwide, collaboration with thought leaders, health care partners, and philanthropists will be essential. Illinois is grappling with a significant health care workforce shortage, and the MAVEN Project’s unique supply of veteran subspecialist volunteers can help bridge the care gap, relieve burnout, and build healthier communities.

Grant Chamberlain
Senior Managing Director, Ziegler
MAVEN Project Board of Director

Strong local connections are at the heart of lasting impact. By bringing MAVEN Project’s national expertise into Chicago, we created a space for dialogue, collaboration, and real solutions tailored to the unique needs of our community. This partnership shows what’s possible when national vision meets local commitment.

Meghan Phillipp, MBA
Executive Director, HC3
VP Community Impact, Third Horizon

Advancing Access Through EMR Integration

In 2025, MAVEN Project completed its first electronic medical record (EMR) integration with OCHIN Epic — a milestone that strengthens our ability to support community care providers and the patients they serve. OCHIN is a nonprofit leader in health care innovation with 25 years of experience providing integrated knowledge solutions to enhance clinical quality, support clinician well-being, and drive operational and financial wellness, with the aim of achieving well-being and good health for everyone. This integration makes it easier and faster for clinicians to connect with MAVEN Project’s volunteer physicians directly within their existing workflows, reducing administrative burden and ensuring timely access to specialty expertise. By meeting providers where they are, we’re not only improving efficiency but also advancing our mission to expand access to high-quality care for underserved communities.

The Future

Celebrating 10 Years by Looking Forward

In 2024, MAVEN Project marked its 10-year anniversary of expanding access to high-quality comprehensive care in under-resourced communities across the U.S.

As we look ahead, we’re focused on expanding our reach and impact, connecting more community health clinics with our network of physicians and experts who volunteer their time.

Our work combines the power of relationships, technology, and medical expertise to create lasting change for people who need it most. Thank you to everyone who is helping us make this possible.

To scale our proven model, we will move forward by:

Growing Through Partnerships

We’re building relationships with leading health care organizations, aiming to double our clinic partnerships and bring specialty health care to millions more patients.

Enhancing the Experience

We’re streamlining our platform to make every interaction more intuitive and efficient, ensuring providers can focus on what matters most: patient care.

Expanding Education

We’re expanding our CME program and rebuilding our Learning Management System to meet the evolving needs of safety net providers.



Leveraging AI

Starting in 2025, we plan to begin piloting AI capabilities to support our providers while maintaining the human connection that makes MAVEN Project unique.

Advancing Security

We’re implementing advanced security measures, including multi-factor authentication and enhanced testing protocols, to protect our growing network while maintaining HIPAA compliance.

Ensuring Scalability

By consolidating our IT services and migrating to a managed services model, we’re building a more robust, scalable foundation to support our growth.

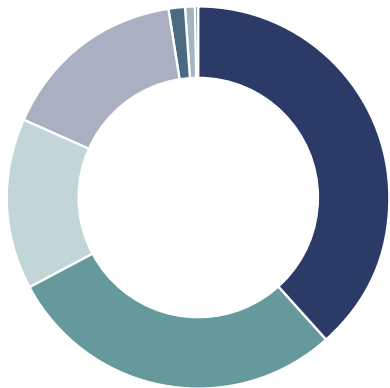


Statement of Financial Position

December 31, 2024

Assets	
Cash and cash equivalents	\$ 3,387,056
Unconditional promises to give	\$ 659,000
Accounts receivable	\$ 131,317
Prepaid expenses	\$ 72,068
Equipment and website, net	\$ 1,115,684
Land held for sale	\$ 1,300,000
Total assets	\$ 6,665,125
Liabilities	
Accounts payable	\$ 120,936
Accrued payroll	\$ 133,358
Deferred revenue	\$ 622,337
Total liabilities	\$ 876,631
Net Assets	
Without donor restrictions	\$ 4,395,406
With donor restrictions	\$ 1,393,088
Total net assets	\$ 5,788,494
Total liabilities and net assets	\$ 6,665,125

Revenues



Expenses



Statement of Activities



Year Ended December 31, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
Contributions	\$2,029,040	\$843,288	\$2,872,328
Non-clinical administrative fees	\$1,522,271		\$1,522,271
Donated services	\$750,200	\$549,800	\$1,300,000
Investment return, net	\$836,155		\$836,155
Education Programs	\$68,789		\$68,789
Donated software	\$56,500		\$56,500
Miscellaneous	\$241		\$241
Net assets released from restrictions			
Satisfaction of purpose restrictions	\$ 68,500	\$ (68,500)	
Satisfaction of time restrictions	\$ 40,000	\$ (40,000)	
Total revenues	\$ 5,371,696	\$1,284,588	\$ 6,656,284
Program services	\$ 3,123,891		\$ 3,123,891
Fundraising	\$ 855,685		\$ 855,685
Management and general	\$ 706,293		\$ 706,293
Total expenses	\$ 4,685,869		\$ 4,685,869
Change in net assets	\$ 685,827	\$ 1,284,588	\$ 1,970,415
Net assets at beginning of year	\$ 3,709,579	\$ 108,500	\$ 3,818,079
Net assets at end of year	\$ 4,395,406	\$ 1,393,088	\$ 5,788,494

MAVEN Project is a 501 c3 charitable organization and donations are deductible to the fullest extent allowed by law. Tax ID: 46-5370676.

Board of Directors

- Laurie Green, MD**
Founder, President, and Chair
- Chase Behringer**
Founder, Silicon Valley Social Value
- Grant Chamberlain**
Senior Managing Director,
Ziegler Healthcare Investment Banking
- Vicki Escarra**
Former CEO, Feeding America
- Jay Gellert**
Former CEO & President, Health Net, Inc.
- Barth Green, MD**
Former Chair of Neurological Surgery,
Miller School of Medicine
- Howard A. Kahn**
Retired CEO,
L.A. Care Health Plan & CA Wellness Foundation
- Muriel Nouwezem**
CEO, Saban Community Clinic
- David Segal**
Chief Executive Officer
- Frederic Marx**
Retired Partner, Hemenway & Barnes

Staff

- David Segal** Chief Executive Officer
- Meredith Schanda, DNP** Chief Operating Officer
- Maria Perkins** Chief Information Officer
- Jennifer Garver** Chief Financial Officer
- Seamus Collins** Vice President of Advancement
- Crystal Weeks Cohens** Director of Clinic Partnerships
and Business Development
- Corrin M. Colesar** Administration Manager
- Ryan DePalma** Systems and Salesforce Administrator
- Jill Einstein, MD** Senior Director of Physician
Engagement
- Jonathan Lewis** IT and Data Systems Director
- Erin Moran** Clinic Partnership Manager
- Karen Myers** Sr. Director of Institutional Support
- Megan Pagliei** Clinic Partnership Manager
- Shirley Severe-Telon** Applications Support Associate
- Stephanie Suarez Gonzalez**
Clinic Partnership Manager
- Jennifer Strandkov** Physician Engagement Associate
- Kristin Talbot** Program Manager
- Emily Walsh** Communications Director
- Rebecca Weissman** Sr. Director of Advancement

Join Us

Join us in expanding access to specialty health care.

Donate

Your financial support helps us enhance our platform and expand our reach to more safety net clinics across the nation. Every donation, no matter the size, makes a difference.

Visit mavenproject.org/donate to give in any of the following ways:

- + One-time or monthly donations
- + Donor-advised funds (DAFs)
- + Corporate partnership
- + Employer match
- + Stocks
- + Legacy gift

Collaborate

We're always looking for partners to help improve our technology suite for consults, mentorship, and educational sessions. If your organization is interested in collaborating, please contact us at info@mavenproject.org

Donate

Scan or click this QR code to contribute.



Volunteer

If you're a physician specialist, join our network of volunteers and support primary care providers through:

- + Medical e-consults and video consults
- + Mentorship
- + Educational sessions

Learn more and apply at mavenproject.org/join

Support

There are many ways to support our mission beyond financial contributions:

- + Host a fundraising event
- + Spread the word about our work
- + Introduce us to potential clinic partners or volunteers

If you're interested in supporting MAVEN Project beyond donations, please contact us at info@mavenproject.org.

Follow

Stay updated on our latest news, success stories, and opportunities to get involved:





mavenproject.org